

Intercollegiate Competitions & Professional Service Activities

“Positive, Proactive & Professional!

Through 14 professional and service oriented student-run clubs, the McGraw School of Business is humming with excitement and desire to be competitive as we strive for excellence.”

Dr. Glen Rewerts

Dean, McGraw School of Business

SCHOOL –WIDE

1. **Council of Presidents**

The Council of Presidents is the official McGraw School of Business student body advisory board consisting of the student Presidents of each of the various business clubs within the School of Business. The main function of the Council is to coordinate the scheduling of SCOBUS scholastic events, manage the SCOBUS social calendar and to eventually host the annual Honors Celebration, for alumni and friends of Olivet.

2. **Sigma Beta Delta Honors Program**

Business student who have completed their junior year of study and who are in the top 20% of the class with significant extracurricular business club activity qualify to be inducted into the McGraw School of Business Sigma Beta Delta Honorary Society.

3. **Discipleship Bible Study**

Each year business students are given the opportunity to attend the weekly Discipleship Bible Study discussing current discipleship challenges in today’s world. Each fall semester, students are challenged to lead a topical Bible study on key characteristics of being a disciple, and each spring semester, students are challenged to lead a verse-by-verse study of one of the books of the Bible.

An additional goal of the group is to attend one Nazarene conference on campus and to travel to an off campus discipleship conference in the Midwest.

ACCOUNTING

4. **American Institute of Certified Public Accountants (AICPA)**

Volunteer Income Tax Assistance Program (VITA Professional Service Club)

The Volunteer Income Tax Assistance program offers free tax help to people who generally make \$54,000 or less, persons with disabilities, and limited English speaking taxpayers, who need assistance in preparing their own tax returns. IRS-certified volunteers provide free basic income tax return preparation with electronic filing to qualified individuals. Students train weekly, outside of class to qualify as a VITA volunteer. Fiscal year 2016, ONU VITA completed 162 tax returns in Kankakee County.

- 2017 Students completed 155 federal and 160 state tax returns, generating refunds for the community of \$86,405.

- 2018 Students completed 199 federal and state tax returns generating refunds for the community of \$131,265.

5. **Accounting Club** (Professional Service Club)

The goal of the Accounting Club is to introduce accounting majors to the various career paths that are available. This is emphasized through the following professional organizations:

- American institute of Certified Public Accountants (AICPA)
- Institute of Management Accountants (IMA)
- Association of Certified Fraud Examiners (ACFE)
- Institute of Internal Auditors (IIA)

In addition, we require accounting club members to join at least one of the organizations mentioned above, as a student member and pursue professional certification upon graduation.

We challenge our students to participate in one of the following annual accounting case competitions:

- IMA – Student case competition
- PricewaterhouseCoopers (PwC) – Challenge case study
- Ernst & Young (EY) – Business Case Competition
- Deloitte – Consulting case study competition
- KPMG – International case competition

Furthermore, we provide opportunities for them to take part in leadership conferences and other events hosted by the IMA or Olivet Accounting.

BUSINESS ADMINISTRATION

6. **Enactus** (Intercollegiate Competition & Professional Service Club)

Enactus is a nonprofit organization that challenges students on college campuses worldwide to take what they're learning in the classroom and use their knowledge to better their communities. Students develop projects that are focused on market economics, entrepreneurship, financial literacy, personal success skills, environmental sustainability and business ethics. Through these projects, Enactus empowers university students to make a difference.

At competition, we showcase the measurable outcomes of our projects and are judged by a panel of business leaders. We have the opportunity to share the impact made in our communities. The competition format consists of a written annual report and a live multi-media presentation.

The judging criterion for the competition is: **Which Enactus team most effectively used entrepreneurial action to empower people to improve their livelihoods in an economically, socially, and environmentally sustainable way?** Enactus is a hands-on, experience based course. Working with a variety of local businesses and regional and global partners, we attempt to sustainably improve lives.

ONU Enactus is the largest student organization on campus, with over 100 members. It has won the Midwest Championship in Chicago for 15 straight years and is ranked in the top 10% of Enactus programs among 450 universities nation-wide.

7. **Future Business Leaders of America - Phi Beta Lambda** (PBL Intercollegiate Competition Club)
PBL Competitions – Competitive events fall into three categories: individual, team, and chapter. Individual and team events focus on skills useful in leadership and career development; chapter events recognize overall achievement and performance in chapter management and growth. The PBL National Awards Program recognizes and rewards excellence in a broad range of business and career areas. At the State Leadership Conferences, students compete in events to display their business knowledge and skills. Top state winners are then eligible to compete for national awards at the National Leadership Conference each summer. Students meet weekly in the development of their projects with state competition scheduled for April of each year.
 - 2018 State Leadership Conference: 6 State Title Holders, 3 State Champions.
 - 2008 Baltimore, MD National Conference: 2 National Title Holders.
 - 2019 State Leadership Conference: 16 State Title Holders, 4 State Champions.
 - 2019 San Antonio, TX National Conference: 9 Title Holders, 3 National Champions.

8. **Society of Human Resources** (SHRM Intercollegiate Competition Club)
Human resource students from Olivet Nazarene University won the 2017 Division I Case Competition at the recent Society for Human Resource Management (SHRM) Student Case Competition and Career Summit – East in Philadelphia. This major SHRM award competition centers on developing effective solutions to business problems and is open to human resource (HR) students. Olivet teams have also done well in these competitions previously, placing second in 2015 and fifth in 2016.
 - Ranked among Top 5 Competitors 5 years in a row.
 - 2017 Regional Champion SHRM Case Competition – Philadelphia, PA

9. **Student Philanthropy Council** (SPC Professional Service Club)
Student Philanthropy Council (SPC) exists to provide meaningful ways to educate and engage students in philanthropy, and to develop students who will leave Olivet as philanthropic leaders in their respective communities. Students who participate in SPC gain knowledge, experience and leadership through their involvement with the following committees: Grant, Development, Recognition and the Student 4 Student committee.

Some of their events are Philanthropy Speaks (a panel discussion to educate and inspire students to live generously featuring local community leaders), Scholarship Start Day (celebrating when tuition stops and scholarships start taking effect thanks to donors), and the annual grant cycle (awarding mini grants to fund student-led projects).

10. **Healthcare Management Club** (Professional Service Club)
Healthcare Management Club consists of business and nursing students dedicated to the advancement of health care and the compassionate management of patients and care givers. Student/Club members are challenged to engage with medical professionals and volunteers in the medical community to promote their professional standing in local hospitals, nursing homes and hospice.

Each year Healthcare Management Club works to attend a local conference to expand their experience, network and contribute to the advancement of healthcare management.

- 2016 Reported over \$1.1million in savings to Riverside Medical Center, over a 2 year period.
- 2017 Six student achieved IASSA Certified Lean Six Sigma Yellow Belt.

11. **National Evangelical Assoc. Student Leadership Conference** (Field Experience)

Each year the McGraw School of Business helps to sponsor and lead 15 students to attend the Annual National Evangelical Association Student Leadership Conference held in Washington D. C. each January. The focus of the conference is to challenge students to become knowledgeable and active in their local, state and federal governmental issues of the day. Along with touring the capital city, students are challenged by national policy makers and drivers of the culture, with guest speakers from the House of Representatives, Senators, Supreme Court Justices and representatives of the White House. Current topics are discussed that impact commerce, freedom of religion, and the greater impact of the Church from around the world.

12. **Entrepreneurship Competition** (ONU Competition)

Each year student from Small Business Management & Entrepreneurship course organize into semester teams to compete in our Entrepreneurship Competition to win cash prizes for the most commercially viable business plan. Student Business Plans are judged by our business advisory board consisting of community banking and business leaders based on the criteria of quantitative analysis, market viability, and realistic loan qualifications.

ECONOMICS & FINANCE

13. **Certified Financial Planner (CFP Intercollegiate Competition Club)**

SMIF Consortium Competition – Students attend and present at the Student Managed Investment Fund Conference each fall semester. At the conference students are able to attend panel discussions with some of the leading asset/wealth investment professionals in the Midwest. Student teams are then invited to present and defend their Investment Fund and their portfolio structure/asset allocation position for their Fund for the near term.

- **Student Investment Club surpasses \$400,000 in actual dollars managed by students.**

14. **Chartered Financial Analyst (CFA Intercollegiate Competition Club)**

CFA Research Challenge – A worldwide intercollegiate competition between teams of students submitting a corporate analysis of the company of their choice. The analysis includes an industry overview, competitive position, investment summary, valuation, financial analysis, investment risk, and corporate governance. Selected teams are invited to attend the Midwest competition to present their

reports to a panel of industry professionals. Winners of the Midwest are then invited to the Americas regional competition in Boston and then on to South Korea for the world championship.

- 2017 Olivet places in top 10 at Chicago conference.

15. **Applied Economics**, (Intercollegiate Competition)

College Fed Challenge- Federal Reserve Bank of Chicago

The College Fed Challenge is a competition designed to bring real-world economics into the classroom. Teams play the role of monetary policymakers by analyzing the economy with all information available up to the date of the challenge and make recommendations before the leading economists and Federal Reserve staff in the Chicago Federal Reserve Bank.

INTERNATIONAL BUSINESS

16. **Pre-Approved Study Abroad Programs:**

1. Australia Studies Centre
2. Costa Rica Latin American Studies Program
3. LA Film Studies Center, Los Angeles
4. Middle East Studies Program
5. Nashville Contemporary Music Center
6. Northern Ireland Semester
7. Oxford Scholars' Semester
8. Uganda Studies Program
9. America Studies Program, Washington D.C.
10. Tokyo Christian University
11. Nazarene International Language Institute
12. International Business Institute

17. **B-Global International Immersion**

The Bglobal Studies Program is designed to provide adult students, from multiple academic disciplines and academic levels (Bachelor and Master level), with global opportunities to see society in transformation. Each Bglobal Studies Program destination (China, Czech Republic, India, Israel and South Africa) examines the impact of *Social, Spiritual, Education and Economic influencers on individuals and society as a whole.

The Bglobal Studies SSEE Transformation Model provides a framework to see God at work globally. The interdisciplinary nature of the Global Studies Program enriches the students experience by equipping them to process transformation through multiple filters. The course is designed to encourage participants to explore their calling while serving where God has called them to serve.

MANAGEMENT INFORMATION SYSTEMS

18. **SAP University Alliance Competition** (Professional Recognition)

Every McGraw SCOBUS student will participate in the team competition that uses Sales, Marketing, and Planning decision-making. Students will compete using a real SAP ERP platform. The winning team will use the system-generated data to analyze the simulated market and formulate a strategy to maximize profit. Teamwork is key as students in the MIS class each semester spend an evening proving their business skills.

SAP University Alliances enables faculty at more than 3,200 educational institutions in over 111 countries including more than 96% of top universities to connect and leverage our global academic network including the SAP University Competence Centers and Academic Competence Centers, SAP customers and partners, start-ups, other academic networks, governments, and non-profit institutions. The goal is to build the next-generation talents for the digital enterprise.

As of 2016, the McGraw School of Business is:

- 1 of only 269 other schools in the US
- 1 of only 10 other Illinois Universities
- 1 of only 4 other Coalition of Christian Colleges and Universities.

MARKETING

19. **National Student Advertising Competition** (NSAC Intercollegiate Competition)

The National Student Advertising Competition is the premier college advertising competition that provides more than 2,000 college students the real-world experience of creating a strategic advertising/marketing/media campaign for a corporate client. Students develop a marketing plan and then pitch their work to advertising professionals at the district, semi-final and national levels.

- Over 206 professional certifications earned.
- Multiple community professional presentations
- American Advertising Federation Chooses Olivet student as “Most Promising Multi-Cultural Student Award Winner”
- Olivet student lands job with world renowned ad agency – Leo Burnett Agency