

## Professional Certifications

**“The value added reason to attend the McGraw School of Business is that students are able to earn their professional certifications while also earning their college degree.”**

**Dr. Glen Rewerts**

**Dean, McGraw School of Business**

### Accounting

#### **Illinois Board of Examiners - CPA**

The ILBOE is a state agency that evaluates academic credentials, approves candidates to sit for the Uniform CPA Examination, monitors CPA examination testing activity throughout the year and issues the Certificate of CPA Exam Completion upon passing the exam.

2017/2018 2<sup>nd</sup> Highest overall average passing score among Illinois universities

#### **Institute of Management Accountants - CMA**

The IMA is the worldwide association of accountants and financial professionals in business. Founded in 1919, they are one of the largest and most respected associations focused exclusively on advancing the management accounting profession. They are committed to strengthening on-the-job skills, better managing companies, and accelerating careers.

2017/2018 ONU CMA exam passing rate 80%/National pass rate 65%

#### **Association of Certified Fraud Examiners - CFE**

The ACFE is the world's largest anti-fraud organization and premier provider of anti-fraud training and education. The ACFE is reducing business fraud worldwide and inspiring public confidence in the integrity and objectivity within the profession.

#### **Intuit QuickBooks Examiners - QBC**

The IQE is the nation's largest proprietary software provider of small business accounting and income tax preparation training and education. The QuickBooks Certification is the accepted gold standard of application software for small corporate purposes.

2017/2018 ONU 86% pass rate/National average not available

### Business Administration

#### **Project Management Professionals – PMP\***

The PMP is the gold standard of project management certification. Recognized and demanded by organizations worldwide, the PMP validates your competence to perform in the role of a project manager, leading and directing projects and teams.

#### **Project Management for Development Professionals – PMDP\***

PMD Pro is a globally recognized project management certification for development professionals. Its goal is to collectively define and agree upon principles and best practices in project management in the development sector.

### **Society of Human Resource Management - SHRM**

SHRM provides education, thought leadership, certification, community and advocacy to enhance the practice of human resource management and the effectiveness of HR professionals in the organizations and communities they serve.

2017 Regional Champions – Philadelphia, PA

2018 2<sup>nd</sup> Place – Chicago, IL

### **Student Philanthropy Council - SPC**

Student Philanthropy Council (SPC) exists to provide meaningful ways to educate and engage students in philanthropy, and to develop students who will leave Olivet as philanthropic leaders in their respective communities.

### **International Association for Six Sigma Certification – 6 Sigma**

The International Association for Six Sigma Certification (IASSC) is a Professional Association dedicated to growing and enhancing the standards within the Lean Six Sigma Community. IASSC exclusively facilitates and delivers centralized universal Lean Six Sigma Certification Standards testing and Lean Six Sigma Accreditations.

2018 Six students earned Six Sigma Certification in coordination with St. Mary's Hospital

### **Lean Certification Association - LC**

Lean Certification validates your knowledge of and experience with lean principles. Lean Certification offered by the Lean Certification Alliance is a global, industry-recognized professional credential.

2017 Lean Healthcare class consults with Riverside Medical Center, saving \$750,000 over 2 years

## **Economics/Finance**

### **Bloomberg Analytics**

Bloomberg is the leading global business and financial information and news provider that connects individuals, businesses and governments to a dynamic network of information, people and ideas that shape the business and finance world.

### **CFP Board of Standards - CFP**

CFP Board is a non-profit organization that fosters professional standards in personal financial planning through its setting and enforcement of the education, examination, experience, ethics and other requirements for CFP certification.

2017-2018 ONU CFP Exam pass rate 71%/National pass rate 64%

### **Student Managed Investment Fund Consortium - SMIFC**

SMIFC works to enhance student learning and scholarship, record best practices in investment management among SMIF partners, provide a vehicle for student networking and exchange of ideas, and provide a permanent repository of relevant literature and recorded student experiences.

2019 Students manage over \$400,000 in actual assets

### **Chartered Financial Analyst Association - CFA**

CFA Institute serves by generating value for core investment management professionals and engaging with the core investment management industry to advance ethics, market integrity, and professional standards of practice, to contribute value to society.

2018 First year ONU competes in CFA Research Challenge, places in the top 10, Chicago, IL

## **International Business**

### **Foreign Service Officer Test - FSOT**

The Foreign Service Officer Test (FSOT) is an important part of the FSO selection process, covering the job knowledge, English expression and biographic information necessary to work as a Foreign Service Officer. The FSOT also includes an essay.

## **Management Information Systems**

### **Microsoft Office Specialist - MS**

The cutting-edge Excel certification program gives testing candidates practical, performance-based scenarios to gauge their real-world capabilities with project and standards-based outcome testing. Certification candidates will demonstrate the fundamentals of creating and managing worksheets and workbooks, creating cells and ranges, creating tables, applying formulas and functions and creating charts and objects.

2017/2018 ONU Microsoft Office Specialist exam pass rate 72%

### **Microsoft Advanced Specialist – MS Adv.**

The new Access certification exam uses practical, performance-based scenarios to evaluate their real-world capabilities with project and standards-based outcome testing. Certified candidates will demonstrate their ability to use principle Access features to independently create custom, browser-based database applications. Tasks will include creating and managing a database, building tables, creating queries, creating forms and reports.

2017-2018 ONU Microsoft Advanced Specialist exam pass rate 51%

### **SAP University Alliance - SAP**

SAP University Alliances is a global program enabling more than 3,500 educational institutions in over 113 countries to integrate the latest SAP technologies into teaching. Learning resources on SAP Leonardo and other SAP solutions enhance how faculty prepare the next generation with knowledge and skills for the digital future.

ONU is 1 of only 10 Illinois Universities qualifying as SAP University Alliance.

ONU is 1 of only 268 universities across the nation.

## **Marketing**

### **American Marketing Association - AMA**

The AMA offers differentiated content that focuses on the tension between Best Versus Next Practices™. The AMA gives a robust perspective that understands marketers are expected to provide both solutions for today and solutions for tomorrow.

### **American Advertising Federation - AFA**

The American Advertising Federation protects and promotes the wellbeing of advertising through a network of advertisers, agencies, media companies, local advertising clubs and college chapters.

### **HubSpot Certifications - HSC**

HubSpot Academy is the worldwide leader in inbound marketing and sales education. It aims to educate and inspire people everywhere, helping them learn how to market, sell, and grow an inbound business.

### **Hootsuite Certification - HOOT**

Hootsuite Certifications help to master new social media skills with online classes taught by industry pros to build your skills or prepare to take the next leap in your career.

### **Twitter Flight School Certification- TFS**

Twitter Flight School is available in 16 languages with an interactive curriculum. The Marketing Leadership section has topics focusing on integrating twitter, objective-based campaigns, and website traffic and conversions

### **Google Digital Garage Certification - GDG**

Master the basics of digital marketing with 26 modules to explore, all created by Google trainers, and packed with practical exercises and real-world examples to turn knowledge into action.

### **AdWords Display Certification - AdWords**

The Display Advertising assessment covers basic and advanced concepts, including best practices for creating, managing, measuring, and optimizing display ad campaigns.

**Bing Ads Accreditation - Bing**

As a business leader that stays ahead of the curve, this program will demonstrate how to get the most of ad spending in order to gain more from marketing dollars.

**Facebook Blueprint Certification - FBC**

Blueprint Certification recognizes advanced-level proficiency with Facebook's family of products and services.

2017-2018 ONU Students earn 206 specific marketing certifications.